

# Employment Hub Update

Economic Development, Transportation  
and Climate Emergency Scrutiny  
Commission  
June 2022

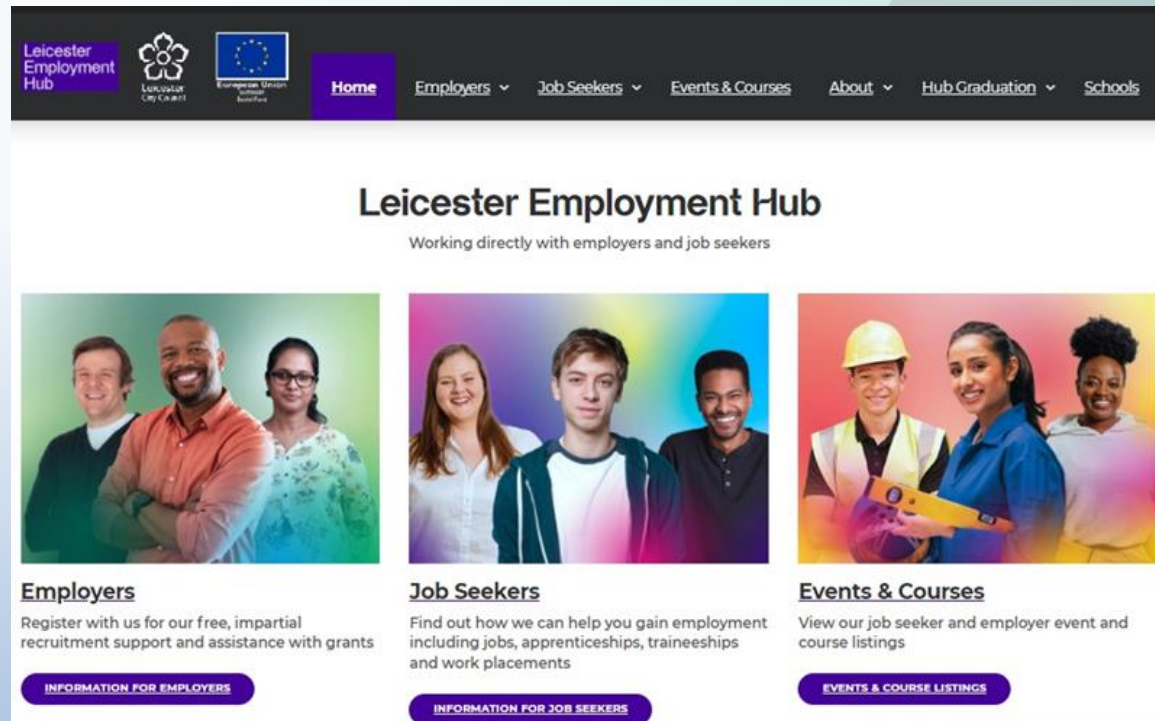
# Employment Hub Overview

- **Project focus:** Supporting business to recruit / employ apprenticeships / jobs / work experience etc
- **Supports:** individuals looking for employment opportunities, with a focus on the most disadvantaged
- One-stop shop website for jobs/employment support
- **Partner(s):** Futures, De Montfort University, Leicestershire County Council and The Princes Trust – (referrals and linkages also made with Employment and Skills providers across Leicester and Leicestershire including VCS organisations)
- **Funding:** Part funded by European Social Fund (£1.9m) and match funding from partners (£1.9m)
- **Delivery until December 2023.**



# Key Activities - Apprenticeships

- LCC: 255 apprentices appointed in the last 2 years. Roles include school support staff, accountancy, electrical engineering, and degree level social work
- Supporting apprenticeships for Council projects including Saving Saffron Brooks and Heritage Action Zone



The screenshot shows the Leicester Employment Hub website. The header includes the Leicester Employment Hub logo, Leicester City Council logo, European Union logo, and a navigation menu with links for Home, Employers, Job Seekers, Events & Courses, About, Hub Graduation, and Schools. The main content area features the title 'Leicester Employment Hub' and the tagline 'Working directly with employers and job seekers'. Below this are three main sections: 'Employers' with a photo of three people and a button for 'INFORMATION FOR EMPLOYERS'; 'Job Seekers' with a photo of three people and a button for 'INFORMATION FOR JOB SEEKERS'; and 'Events & Courses' with a photo of three people and a button for 'EVENTS & COURSE LISTINGS'.





## Apprenticeship Graduation

- 560 graduated from 2015 to 2020
- 165 graduated in 2022 at De Montfort Hall ceremony

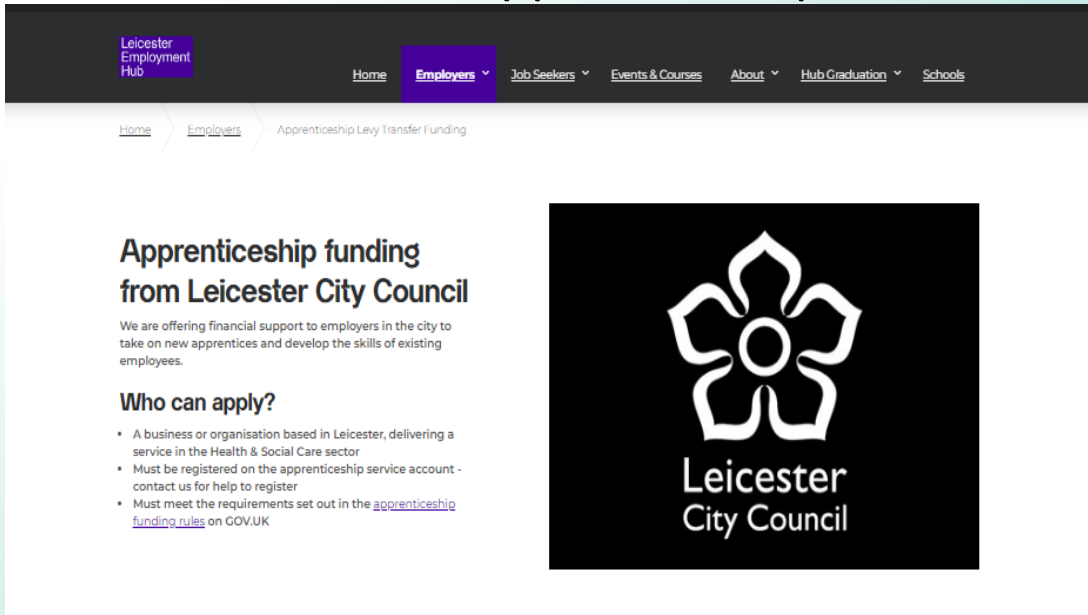


Leicester  
City Council

# Apprenticeship Levy Funding


**LCC Levy:** Targeted at care sector employers, nearly £95,000 levy funding was transferred to upskill adult social care staff in the workplace at 14 local Care Homes.

**ASDA Levy:** In October 2020 ASDA pledged £280,000 of their underspent levy to help small businesses in Leicester. 19 Leicester businesses were successful and received levy funding to upskill 45 individuals via an apprenticeship.



The screenshot shows the Leicester Employment Hub website. The navigation bar includes Home, Employers, Job Seekers, Events & Courses, About, Hub Graduation, and Schools. The breadcrumb trail is Home > Employers > Apprenticeship Levy Transfer Funding. The main heading is "Apprenticeship funding from Leicester City Council". Below this, it states: "We are offering financial support to employers in the city to take on new apprentices and develop the skills of existing employees." Under "Who can apply?", there is a list of criteria:

- A business or organisation based in Leicester, delivering a service in the Health & Social Care sector
- Must be registered on the apprenticeship service account - contact us for help to register
- Must meet the requirements set out in the [apprenticeship funding rules](#) on GOV.UK



The Leicester City Council logo is a white stylized flower on a black background, with the text "Leicester City Council" below it.



The screenshot shows a social media post from Leicester Employment Hub, dated 26 May at 12:00. The text of the post reads: "Employers, get funding for #apprenticeships! @Leicester\_News is working in partnership with @asda, who are supporting businesses in #Leicester and #Leicestershire with £150,000 funding to create new opportunities or train existing staff. Find out more at <https://leicesteremploymenthub.co.uk/employers/asda/>".



The image shows the exterior of an ASDA store at night. The ASDA logo is illuminated in green. There are signs in the windows that say "SAVING YOU MONEY EVERY DAY".

# **KICKSTART<sup>®</sup>**

## **SCHEME**

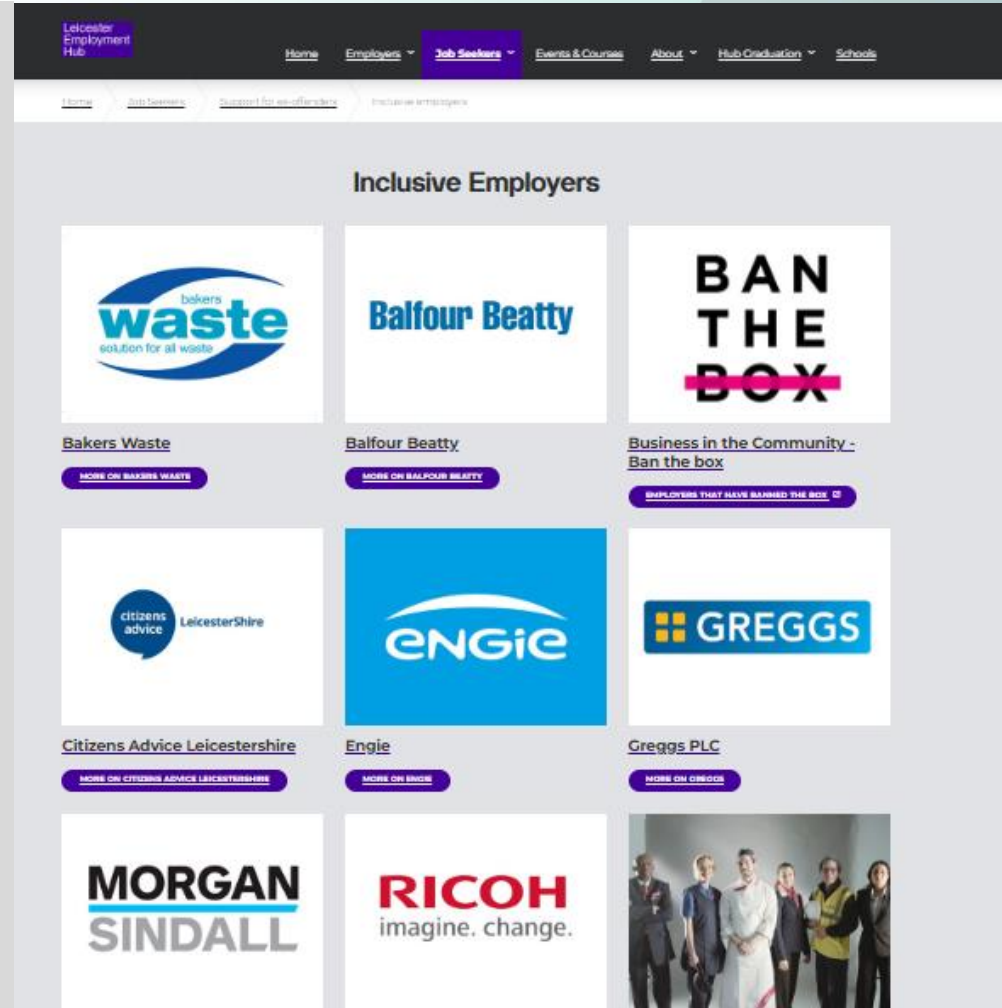
- The Kickstart Scheme provided funding to employers to create jobs for 16 to 24 year olds on Universal Credit
- City Council an approved kickstart gateway, with the scheme running from Feb to Dec 2021
- 92 young people supported into employment, including 42 within the City Council
- Further 59 young people across 39 employers supported to extend their placement for an additional 6 months



# Targeted Support for Individuals

## Ex-Offenders:

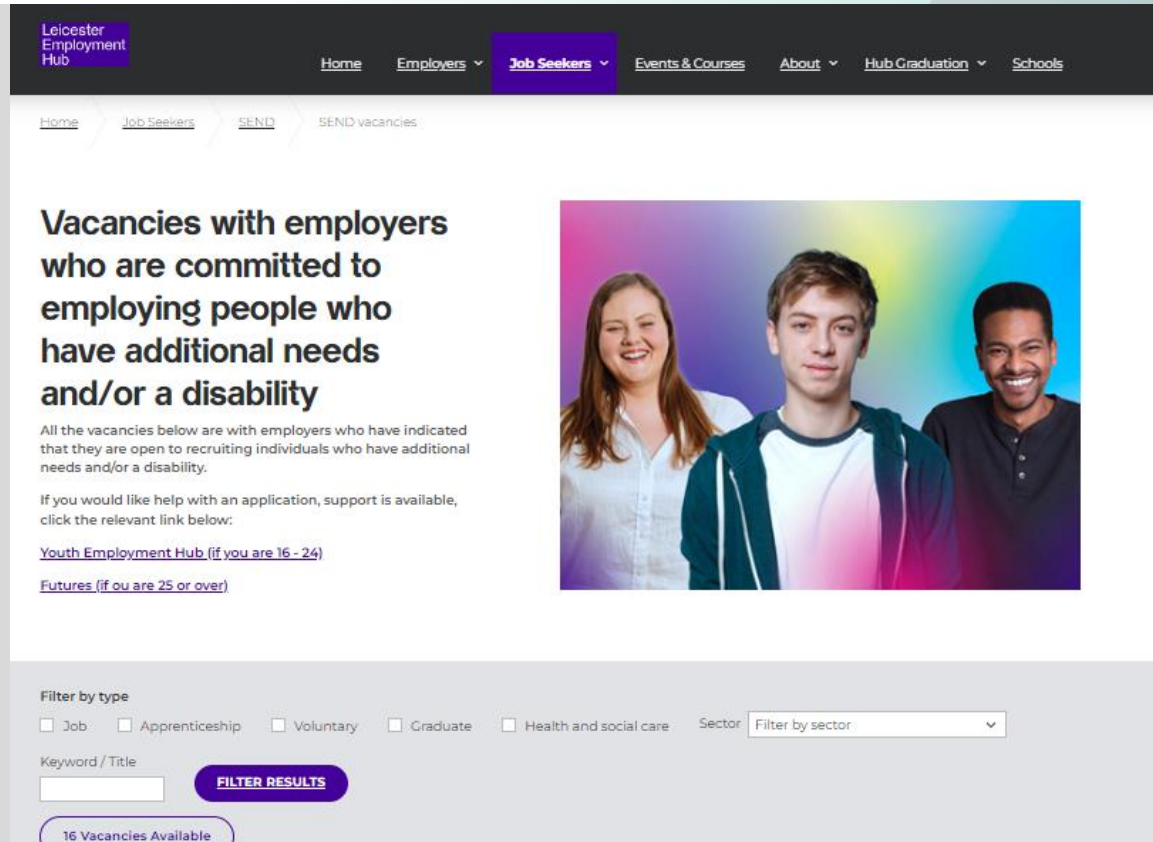
- Charter developed
- Positive Employers identified and promoting vacancies for Ex-offenders
- Over 100 vacancies advertised on Employment Hub website



# Targeted Support for Individuals

## SEND / people with disabilities:

- New service launched Apr 22
- Working with 15 employers who have identified suitable roles
- 20 vacancies being promoted already since launch



The screenshot shows the Leicester Employment Hub website. The navigation bar includes links for Home, Employers, Job Seekers (highlighted), Events & Courses, About, Hub Graduation, and Schools. The breadcrumb trail is Home > Job Seekers > SEND > SEND vacancies. The main heading reads "Vacancies with employers who are committed to employing people who have additional needs and/or a disability". Below this, a paragraph states: "All the vacancies below are with employers who have indicated that they are open to recruiting individuals who have additional needs and/or a disability." A sub-heading says: "If you would like help with an application, support is available, click the relevant link below:" followed by two links: "[Youth Employment Hub \(if you are 16 - 24\)](#)" and "[Futures \(if you are 25 or over\)](#)". To the right of the text is a photograph of three diverse young people (two women and one man) smiling. Below the text and photo is a filter section titled "Filter by type" with checkboxes for Job, Apprenticeship, Voluntary, Graduate, and Health and social care. There is also a "Sector" dropdown menu labeled "Filter by sector". A "Keyword / Title" search box is present with a purple "FILTER RESULTS" button. At the bottom of the filter section, it says "16 Vacancies Available".



# Sector Support

## Event Programme

### ICT Intermediate (C1983)

**Date**  
06.06.2022

**Location**  
Leicester College, City Skills Centre,  
74-76 Charles Street, Leicester, LE1  
1FB.

**Event / Course Overview**  
This accredited programme is suitable for people wishing to improve their ICT skills. You will be using the Microsoft Office suite of applications: Word, Excel, and PowerPoint. Upon completion, you will gain an ICT qualification which you can add to your CV to stand out to employers. Apply by inputting the course code (C1983) on to our website or call our team on 0116 224 2125.

[More on ICT Intermediate \(C1983\)](#)

### 3D Virtual Sampling Course – 7th – 8th June

**Date**  
07.06.2022

**Location**  
Fashion Forward Centre Eastgate  
House, First Floor Suite, 19-23  
Humberstone Road Leicester,  
Leicester LE1 3BH

**Event / Course Overview**  
This course has been created for 3D beginners wanting to use their 2D pattern technical skills to create 3D models of garments. This 2-day intensive course focuses on creating virtual 3D samples.

[More on 3D Virtual Sampling Course – 7th – 8th June](#)

### Get into Oral Health (C7723)

**Date**  
08.06.2022

**Location**  
Leicester College, City Skills Centre,  
74-76 Charles Street, Leicester, LE1  
1FB.

**Event / Course Overview**  
This programme, developed in partnership with the Prince's Trust, is an excellent pathway towards starting an apprenticeship in Dental Nursing. Designed for 18-30-year-olds looking for a rewarding career. You will gain nationally recognised qualifications and support with applications. Apply by inputting the course code (C7723) on to our website or call 0116 224 2125.

[More on Get into Oral Health \(C7723\)](#)

### NHS UHL (C6958)

**Date**  
09.06.2022

**Location**  
Leicester College, City Skills Centre,  
74-76 Charles Street, Leicester, LE1  
1FB.

**Event / Course Overview**  
A suitable course for those wanting to work in non-clinical roles within the NHS University Hospitals Leicester. You will gain nationally recognised qualifications as well as support to help you apply for NHS roles in Business Administration, Health Care, Customer Services, Portering, Catering & Cleaning. Apply by inputting the course code (C6958) on to our website or contact 0116 224 2125.

[More on NHS UHL \(C6958\)](#)

### CELTA Summer Intensive 2022

**Date** **Location**

### NWSLC Open Event - Hinckley Campus

**Date** **Location**



### Leicester Employment Hub

27 May at 11:00 · 🌐

Come find the Employment Hub at the FAB-L launch #event this Sunday!

Family fun day with keynote speakers from trade unions, brands, NGOs, closed with networking & complimentary hot lunch and Music and events

Find out more at: [@highfieldscentre @fashioncapitaluk](https://www.eventbrite.co.uk/.../fab-l-launch-event...@highfieldscentre)



### Leicester Employment Hub

26 April · 🌐

Virtual Job Fair #Event live now!

Explore your opportunities now until Midnight Monday the 2nd of May.

Apprenticeship opportunities also available!

Find out more at: [www.leicesteremploymenthub.co.uk/nwldc/](http://www.leicesteremploymenthub.co.uk/nwldc/)

#LeicesterYEH #JobFair #Careers #Leicester

## VIRTUAL JOBS FAIR

Explore the opportunities between 10am, Tuesday 19 April and midnight on Monday 2 May 2022.

### Companies with opportunities include:

Swissport International Limited | Prestige Nursing and Care | Roberts Coaches | Work Live Leicester | Affinity Trust | Also | Home Instead | Bilingual Day Nursery Ashby | NWLDC | Bowworth Homecare | Marks and Spencer | Castle Donington | Village Homecare | Ranstad | Leicester Hive Cricket Club | Birmingham 2022 | Primary Pk Cover | Palfes | Enrich | Thom Baker Construction | Whitwick St John the Baptist CE Primary School | DSV | Higma UK | Loughborough College | DfE | Care at Home | The Agency | CT Skills | Frankie and Briony's | Anchor Fostercare | Accept Recruitment | Absolute Care | Clulow Bookkeeping and Forensic Services | Insomnia Coffee

Apprenticeship opportunities are also available



## Are you interested in working in the care sector?

Join our online employment hub

Thursday 20th January 2022

10am - 12noon



### Leicester Employment Hub

14 March · 🌐

Its the Return of the Leicester Tigers HITZ programme! They're offering a 12-week programme that supports NEET young people, the chance to enhance employability and personal skills.

Find out more on the attached Flyer!

Leicester Tigers HITZ

#LeicesterYEH



### Leicester Tigers Foundation Traineeship

Leicester Tigers Foundation aims to use the power of sport and Leicester Tigers to help make a positive change to the lives and opportunities of individuals within Leicester. Currently, we have exciting opportunities for young people within the HITZ programme. It is very important to clarify that HITZ is not a rugby course, nor is it even a sports specific course. It is a tailored employability programme, so although some of our past students have been keen on sports and rugby, others have been interested in construction, retail and much more.

Monday 2<sup>nd</sup> May – Friday 22<sup>nd</sup> July  
Mantall Woods Welford Road, LE2 7TR

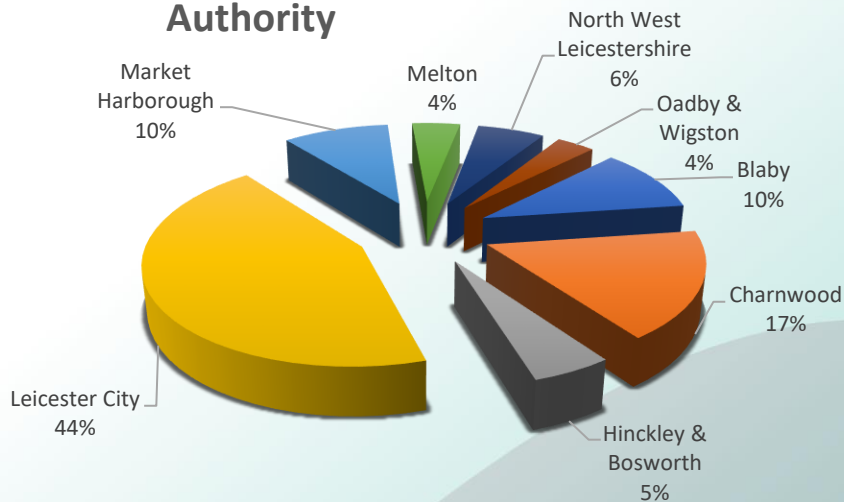
### What is a traineeship?

We are offering a 12-week programme that supports NEET young people, the chance to enhance employability and personal skills. HITZ offers students the chance to:

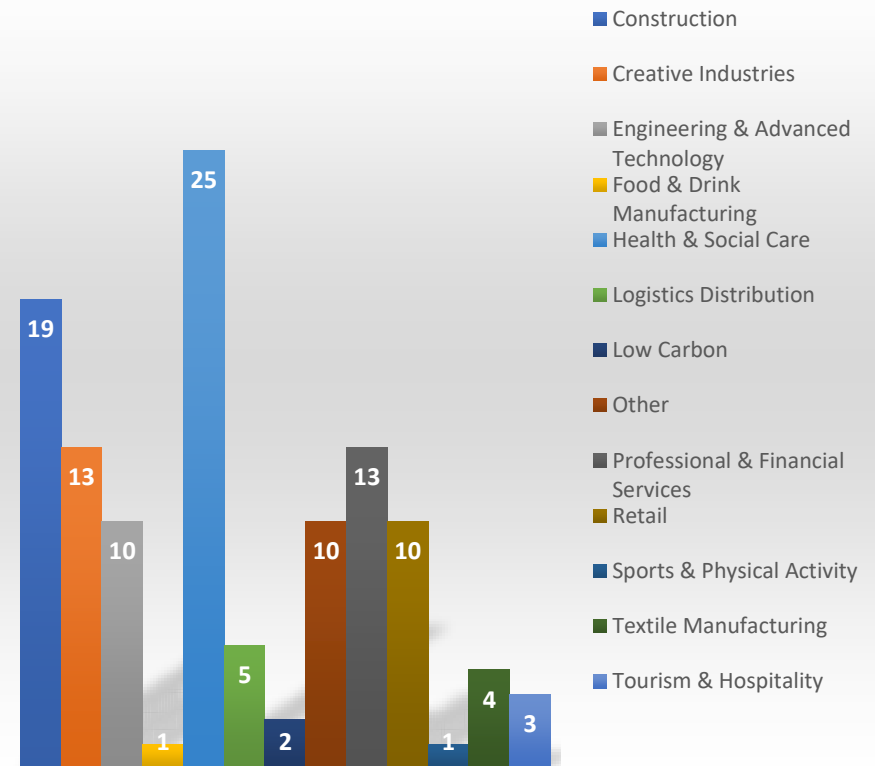
# Employer Engagement

## (117 Employers from Oct 20 to Mar 22)

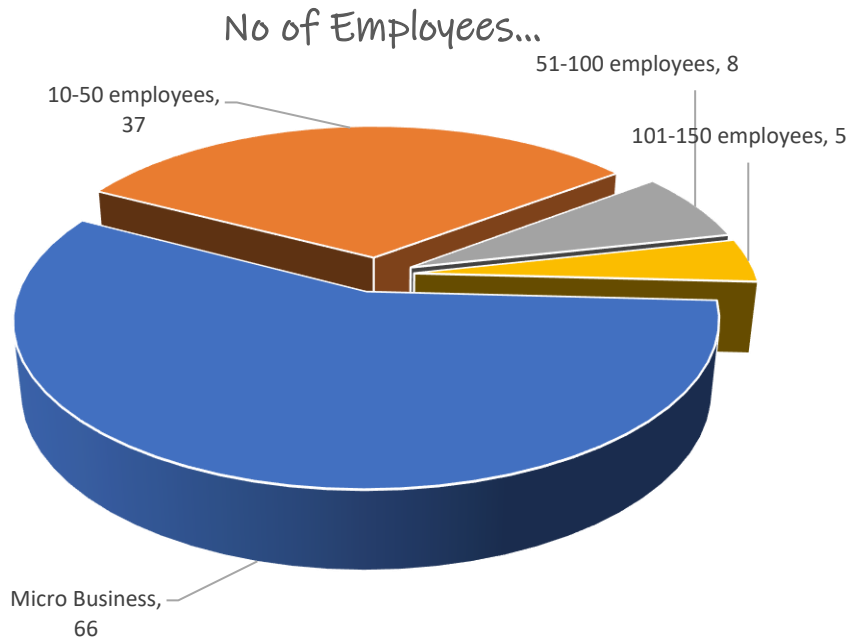
Employer Engagement by Local Authority



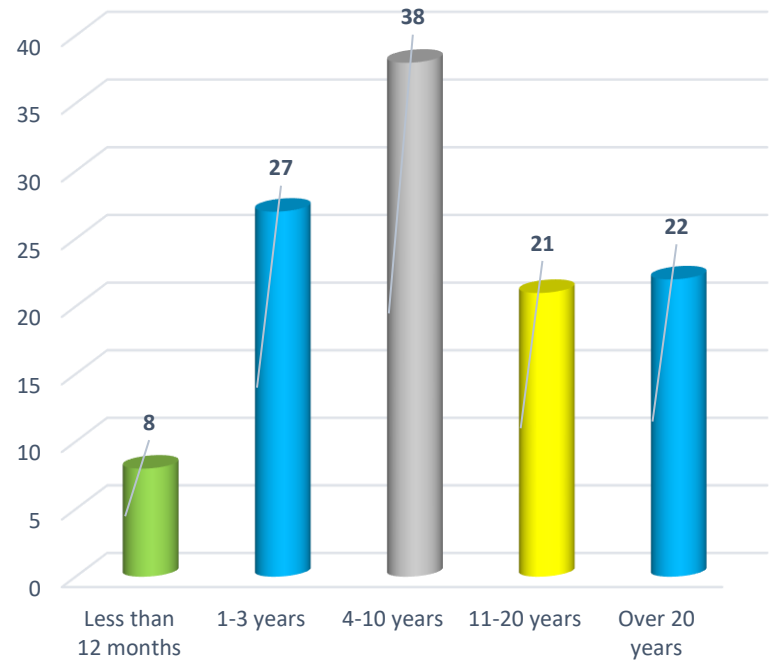
Employer Engagement by Sector



# Type of Businesses Engaged

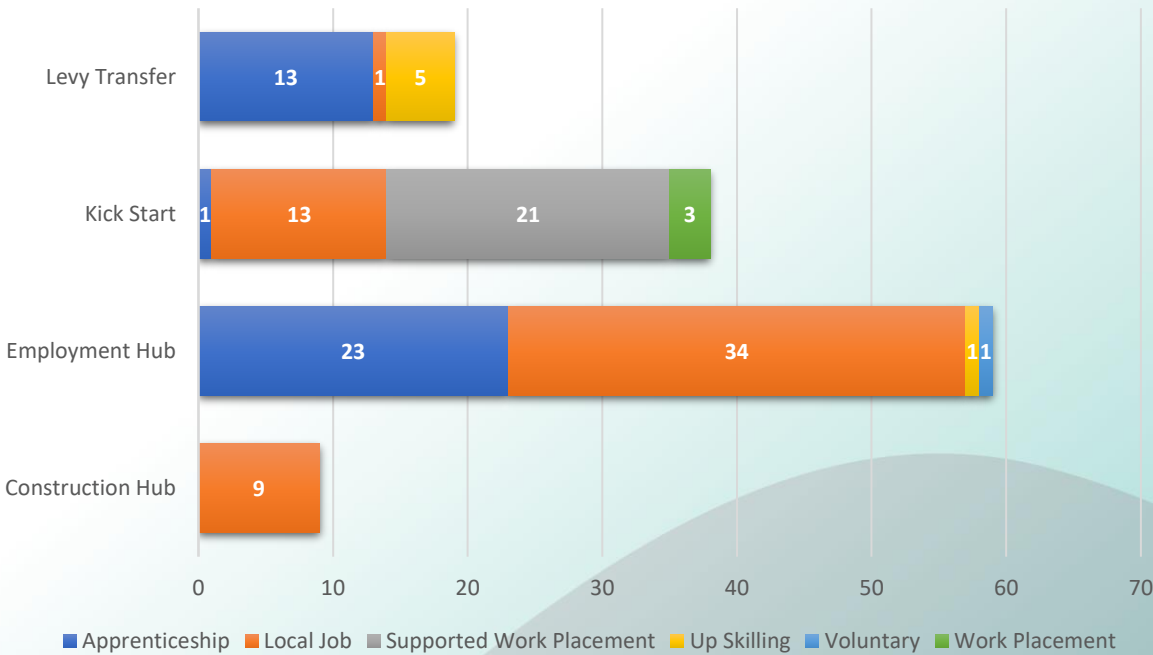


Businesses Trading for...

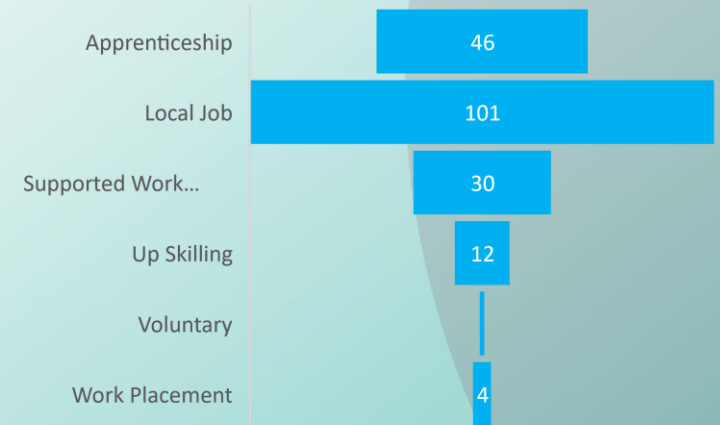


# Vacancies Advertised (125)

## Vacancies by Scheme & Type



## Number of Posts by Vacancy Type





# Successful Individuals (88)

## Ethnicity\*

- Asian/ Asian British 24%
- Black/ African/ Caribbean/ Black British 6%
- Mixed/ Multiple 4%
- White 66%

Gender\* 40% Female, 60% Male

Disability\* Yes 13% No 87%

\*of all individuals providing data

# Kickstart into Employment

## Maymuun, Learning and Teaching Assistant, Aqoon Home School and Support Services



Before Kickstart, Mahmuun was unemployed and not sure what career she wanted to pursue. She is now working with Year 1 children with additional needs at Medway Primary School.

Her confidence has improved and she has started a part time course in education.

“This kickstart has helped me to move forward with my career plans and allowed me to get the experience I need to become a teacher. It has also made me more confident as I’m in the classroom working with children and developing the skills I need to further my career.”

# Kickstart into Employment

**Sumeyya, Administrator,  
Leicester City Council**

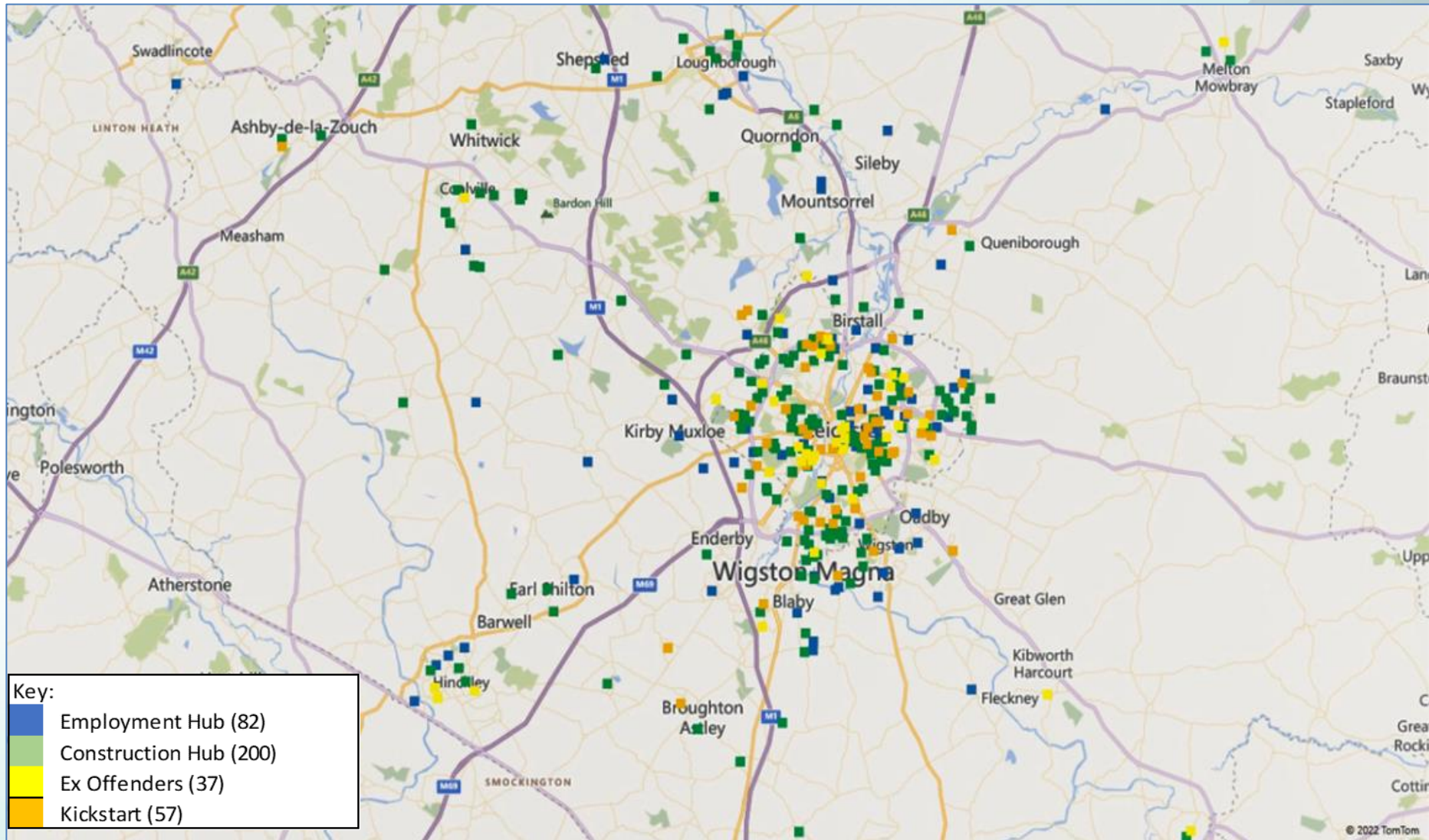


Sumeyya started with the Council's Economic Regeneration team in September 2021 when the COVID restrictions were still in place. She has been supported with weekly classes at the Adult Learning College and has got to know the rest of the team through online meetings.

Her kickstart placement was so successful that she has now started an apprenticeship with the team.

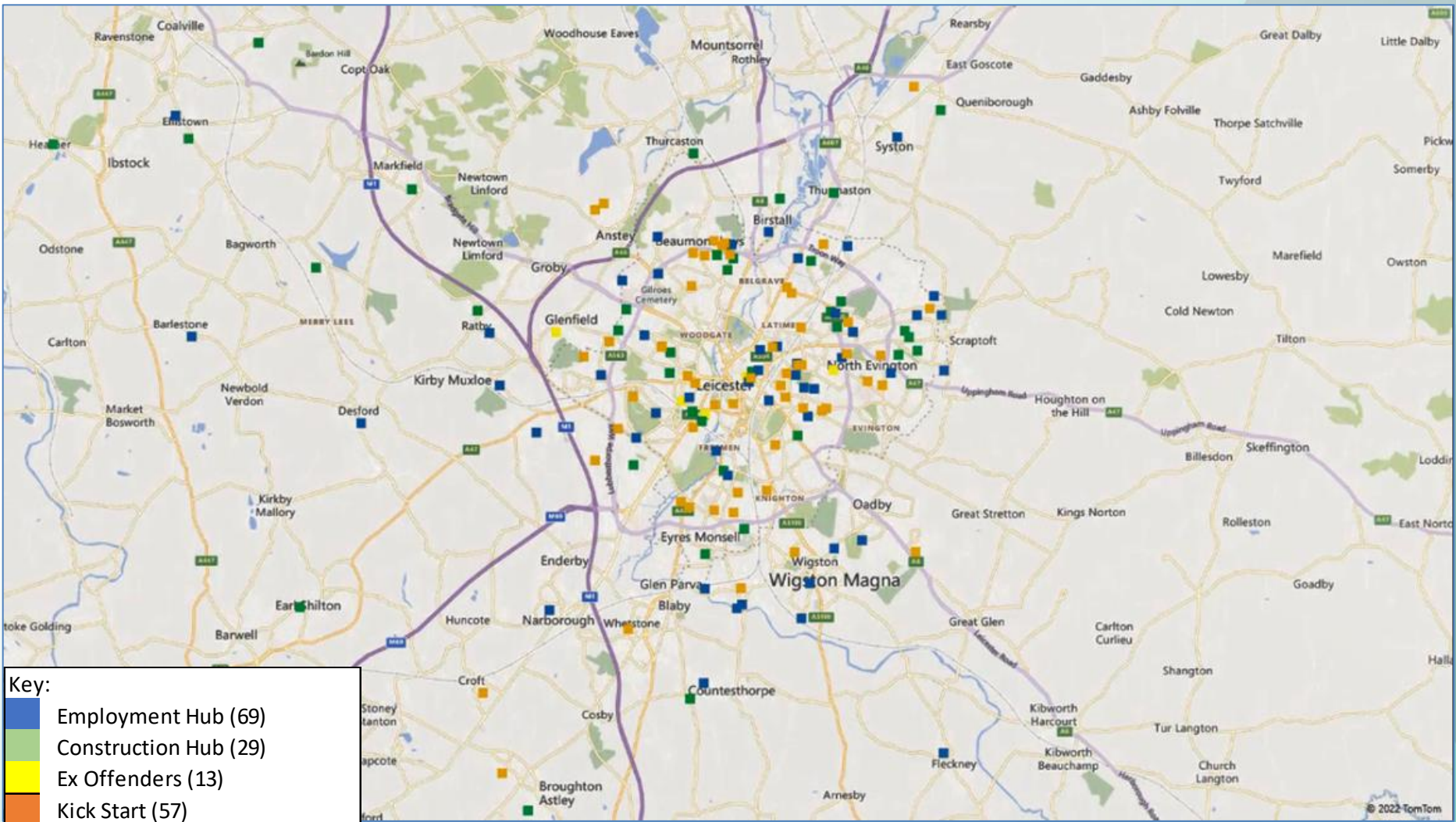
“Working at the council as a Kickstarter and during a pandemic was a whole new experience. It was at times difficult however it was worth the challenges. I would highly recommend this route to anyone who is looking to kick start their career or are wanting a change in their career”

# Mapping – Sub-regional Participants





# Mapping – City Participants



# Employment Hub Next Steps

- Continue project delivery to December 2023 with funding from the European Social Fund
- Review equalities reach and engagement, to inform current and future delivery
- Develop options for delivery beyond December 2023, including potentially from the UK Shared Prosperity Fund



Contact the team at:

[employmenthub@leicester.gov.uk](mailto:employmenthub@leicester.gov.uk)

Visit our website at:

[leicesteremploymenthub.co.uk](http://leicesteremploymenthub.co.uk)

